INTERDISCIPLINARY
STUDENT
COMPETITION
LAUSANNE

TOMORROW’S
SUSTAINABLE
OLYMPIC
VILLAGE

SPONSORSHIP
INTERDISCIPLINARY STUDENT COMPETITION

EPFL & UNIL CAMPUS

FROM 3RD TO 5TH OF MAY, 2019

24-HOUR COMPETITION

8 INTERNATIONAL SCHOOLS SELECTED

6 STUDENTS PER SCHOOL

1 TEAM = 1 STUDENT FROM EACH SCHOOL

50 CHF.- PARTICIPATION FEE PER PARTICIPANT
TOMORROW’S SUSTAINABLE OLYMPIC VILLAGE

In the present day, it may be difficult to find someone unaware of the Olympic Games which, since their origins in Ancient Greece, have brought different people together in a peaceful, yet competitive celebration of shared humanity.

These gatherings reach their apex in concentration and symbolism within the confines of the Olympic village. This special village has always been the nerve center of the Games; meeting point for all the athletes. Its definition has evolved many times since the Greeks. While the Games themselves and the Olympic Village have often been seen as a transient object, there is a growing need to redefine the consumption of the Olympic Games and put them at the service of the host city, of the users. Thus the Olympic Village in particular is not built to be an object of greed but a process in time that meets the needs of the host city. It is an opportunity, a lever, to respond in an innovative, responsible and sustainable way to the problems of the city concerned, but also and above all of the world’s society in the 21st century.

Sport, sustainability, health and social services, food and beverages, contribute to a bustling internal economy and play a crucial role in a short-lived urban microcosm.

It is in light of this value, competition, and celebration of shared humanity that we want to assemble tomorrow’s actors and thinkers, represented by students with whom the messages of diversity of thought and trade will echo. In a team-based competition mimicking the spirit of the Village itself, participants will have twenty-four hours to realize what each one can bring to the project while the clock keeps ticking.
SCHEDULE*

FRIDAY, MAY 3RD

1:45PM - 4:15PM  
KICK OFF & TALKS (PUBLIC)  
+ TEAM COMPOSITION  
FORUM ROLEX, ROLEX LEARNING CENTER

4:15PM - 5:00PM  
COCKTAIL (PUBLIC)  
+ TEAMWORK COACHING  
FORUM ROLEX, ROLEX LEARNING CENTER

5:00PM  
STOPWATCH START  
UNIL CLASSROOMS

7:00PM  
DINNER & WORKING NIGHT  
UNIL CLASSROOMS

SATURDAY, MAY 4TH

8:00AM - 8:45AM  
YOGA  
LEMAN LAKE

9:00AM  
BREAKFAST  
TO BE DEFINED

9:00AM - 12:15AM  
SUSTAINABILITY SEMINAR FOR ACCOMPANYING STAFF MEMBERS  
FORUM ROLEX, ROLEX LEARNING CENTER

12:30AM  
LUNCH  
TO BE DEFINED

5:00PM  
STOPWATCH END

5:30PM - 7:30PM  
PITCHING SESSION  
FORUM ROLEX, ROLEX LEARNING CENTER

7:30PM - 8:30PM  
JURY DELIBERATION  
FORUM ROLEX, ROLEX LEARNING CENTER

8:30PM  
AWARDS & COCKTAIL  
FORUM ROLEX, ROLEX LEARNING CENTER

SUNDAY, MAY 5TH

11:30AM  
BRUNCH  
TO BE DEFINED

*small changes may be made
Initial budget of 65'000.- CHF

- MISCELLANEOUS COSTS
- LOGISTICS
- CATERING: Particular attention will be paid to the products' provenance.
- ACCOMODATION: Accommodation for the members of the jury, the participants and their mentor is funded by CIEL.
- TRANSPORT: Support granted to the farther schools to help them with their journeys.
- COMMUNICATION
The participating schools are coming from all over the world. The IOC and the 2024 Paris Olympic Games will be represented as well as other professionals on this matter. In addition to the participants and their accompanying mentor, people from EPFL and public from the area will be present during the opening ceremony on the Friday afternoon and for the awards ceremony on the Saturday evening at the Forum Rolex, at Rolex Learning Center. The early adopters will be granted with a special access to the upper sponsorship category.

**GOLD SPONSOR**

Starting from 7’000 CHF

Presence on all visuals before, during and after the event. Posters, flyers, website, final presentation visual supports, post-event publications, post-event exhibition...

**SILVER SPONSOR**

Starting from 3’000.- CHF

Presence of your logo on the communication support during the event: poster, roll-up, goodies...

**BRONZE SPONSOR**

Direct participation, visibility of the product and during the provided services, on the event site.
INVITED SCHOOLS

Keio University

La Sorbonne Abu Dhabi

Universidade Federal do Rio de Janeiro | Universidade Federal do Ceará

Ecole Polytechnique Fédérale de Lausanne | Ecole Hôtelière de Lausanne | Université de Lausanne | Ecole Romande d’Arts et Communication | Ecole Cantonale d’Art de Lausanne

American University of Beirut

Massachusetts Institute of Technology | University of Illinois U-C

Centrale Supélec | Ecole des Ponts ParisTech | AgroParisTech

University College of London

Universidad Autónoma de Madrid

Institut de Tourisme et d’Hôtellerie du Québec

Kwame Nkrumah University of Science and Technology

Politecnico di Torino
PHILANTHROPISTS & SPONSORS

THANK YOU!
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